



## Contact Information

**David Dimberio**

Chief Entertainment Officer  
 david@combattops.com  
 +1-260-241-8898

**Robert Balthes**

Director of Franchise Development  
 and Operations Advisor  
 robert@yourfranchisesuccess.com  
 +1-226-231-1000

## Business Basics

<b>Industry</b>	Family Entertainment 2019 \$2.56 Billion Market 2030 Projected - \$6 Billion	<b>Year Business Started</b>	2016
<b>Began Franchising</b>	2022	<b>Franchise Units Open</b>	0
<b>Number of Company Units Open</b>	1	<b>Total Initial Investment Range \$</b>	\$754,000 - \$1,798,000
<b>Franchise Fee</b>	\$49,000	<b>Required Liquid Capital \$</b>	\$250,000 - \$600,000
<b>Required Net Worth \$</b>	\$1,200,000 - \$2,000,000	<b>Financial Representation Per FDD Sales Revenue 2021</b>	Jan. - Nov. \$1,606,140 YTD Revenue 37% EBITDA
<b>Veteran Discount</b>	Yes		

For Franchise Information, visit [combattopsfranchise.com](http://combattopsfranchise.com)

This information is not intended as an offer to sell, or the solicitation of an offer to buy a franchise. It is information only. Offering is by prospectus only. Certain U.S. states regulate franchise disclosure.

MISSION-BASED  
**LASER TAG**

**NERF**

**AXE THROWING**

**ARCADE**

**EAT &  
DRINK**

## IDEAL OWNER PROFILE

- Passion for business
- Dynamic investor/operator relationship
- Prior business ownership or management experience
- Background in sales and marketing
- Team player and coachable
- Problem solver
- Community and customer oriented

**COMBAT  
OPS**  
★ ENTERTAINMENT ★

# What We Do

Combat Ops Entertainment (COE) is a unique, multi-attraction destination for families to enjoy a remarkable, multi-sensory entertainment experience in a safe and secure environment. COE offers many different games and attractions including: mission-based laser tag, NERF-style tag, axe throwing, and an arcade. COE family entertainment centers also include our Caliber Café featuring adult beverages, a soda fountain, a streamlined quick service food menu featuring easy to prepare, high margin items.

Research shows today's US consumer is motivated by experiences. We understand our guests come to play, and immerse themselves in fun, unique environments. Our "combat attractions" provide just that experience! We are committed to constantly improving our product and our leadership team works relentlessly to innovate. Our core attraction, mission-based laser tag, offers hundreds of different "game modes" offering guests a truly extraordinary experience each visit.

# Technology

COE uses the latest POS technology to streamline overall center operations, simplify reservation management, drive guest loyalty and encourage return visits.

Our state-of-the-art arcade features the newest games in the market including virtual reality, coin pushers, multi-player first person shooters and racers, competition games, and pinball machines. All arcade games are played using a "COE Player Card" where guests can store tickets won and redeem prizes, become members, buy COE swag, play combat attractions, and more.

# The Culture

We firmly believe in teamwork, active franchisee relations, and proactive public relations to maintain efficient operations and promote our highly visible COE brand and a positive public image. COE franchisees are encouraged to support local activities and participate in charitable events in their community.

Although the COE brand is focused on fun, our goal is to ensure every guest has a remarkable experience every time they visit. Each guest is immediately greeted by a friendly, enthusiastic, smiling COE team member who has been thoroughly trained!

**For Franchise Information, visit**  
**[combatopsfranchise.com](http://combatopsfranchise.com)**  
**OR CLICK HERE TO GET STARTED!**